

12.9.2021

LET THERE
BE ROCK!!



LYNNA LAI

3News Anchor/Reporter, WKYC Cleveland

Lynna Lai anchors the weekend editions of 3News at 6 p.m. and 11 p.m. She can also be seen reporting on weeknights.

Lynna brings to the job her broadcasting experience in major markets across the country. Her aggressive career pursuits began as a reporter at WMBD-TV in Peoria, Ill., which was quickly followed by a year at KGW-TV in Portland, Ore. She then became the first Asian-American television reporter in Cleveland at WJW-TV, but left to pursue anchoring and reporting jobs at WTSP-TV in Tampa, Fla. and WSB-TV in Atlanta, Ga. She has also served as a freelance correspondent for ABC News and the BBC. Lynna returned to Cleveland television in 2001 as an anchor for WOIO-TV.

EMCEE



Recognized for her energetic personality and storytelling abilities, Lynna has won five Emmy Awards for Best Spot News Reporting, and for her anchoring and reporting roles on 3News, along with earning an Emmy nomination for her investigative reporting. She has also received two Associated Press awards for Best News Writing and Feature Reporting.

SCHEDULE OF EVENTS

LET THERE BE *ROCK*



Thursday, December 9, 2021
Rock & Roll Hall of Fame Museum™

- 6 - 7 PM** Cocktail Reception
Level 0
- 7 - 7:10 PM** Sponsors Greeting Video
Foster Theater, Level 4
- 7:10 - 7:20 PM** Heidi Modarelli-Frank, APR
President, Greater Cleveland PRSA
- 7:20 - 8:05 PM** The 19th Annual Cleveland
Rocks Awards

8:05 - 9 PM

Celebrate with Red-Carpet
Pictures and Silent Auction
Level 0

Power of Rock Experience
Connor Theater, Level 3

Tour the Hall of Fame
and Museum

During the reception on Level 0, explore and bid online at www.biddingowl.com/PRSA Cleveland Rocks on the items in the Silent Auction. All monies raised goes to the Greater Cleveland PRSA Scholarship Fund for college students studying communication avenues and Society membership recent graduates and non-profit practitioners. Bidding ends at 8:30 p.m. You can also directly donate to one of our four scholarship funds by buying a "Fund-a-Need" ticket on the website until Dec. 10 at midnight.

Order duplicate awards by January 14, 2022,
through www.prsacleveland.org

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GRAPHICS/PROGRAM DESIGN:

Falls & Co.

OPENING VIDEO PRODUCTION:

Impact Communications



Greater Cleveland Chapter

We wish to acknowledge and thank our sponsors and the 2021 PRSA Cleveland Rocks Awards Committee: Sydney Stone; Rosemarie Ascherl; Christine Chenevey; Jennifer Elting, APR; Chris Lynch, APR, Fellow PRSA; Heidi Modarelli-Frank, APR; Brian Newbacher, Rebecca Wrenn, and Alicia Reale Cooney. A special thanks to the PRSA Board of Directors, and to Lynn Bracic for their professional assistance with this event. We also thank the Philadelphia PRSA Chapter for judging the 2021 awards.